

NEED IT NOW – GET IT NOW

Basco Introduces KD/24 Service

It's a situation that many, if not all distributors, have faced at one time or another – a customer wants a custom shower enclosure right away and waiting two to three weeks is simply out of the question. Instead of running the risk of losing the customer and possible future business because you can't meet their deadline, let Basco Shower Enclosures make things easier for you by utilizing their new KD/24 service, which allows customers to order any size, any width custom cut KD enclosure and have it shipped within 24 hours.

“With our new KD/24 service, we promise that our customers can get any custom-cut KD shipped within 24 hours. Any of our 14 unique frame finishes, including today's hottest finishes such as burnished copper, antique pewter and oil-rubbed bronze, are offered in the KD/24 program,” explains Paul Williams, Basco's vice president of sales and marketing. “Basco's KD/24 can dramatically cut back on your inventory costs, and you can trust us to get your door on time, without any missing parts or pieces.”

With KD/24, orders for all styles, sizes and finishes received by 2 p.m. will be shipped the next business day.

“Our KD/24 service promises delivery right away so you don't need to maintain costly inventory,” says Williams. “This is just another example of how Basco meets the needs of our customers better than our competitors and can provide the best shower enclosure solutions for the serious distributor. We continually deliver innovation and services for our customers that make their Basco experience distinctive and hassle-free.”

With more than 50 years experience, Basco has a formula for keeping its promises and earning the trust of its customers:

- **Dependability: Right & Right Away.** Basco delivers on its promise that your door will fit right – right away.
- **Worry-free: Sell the Enclosure – Stop the Anxiety.** For more than 50 years, Basco has provided innovative, high quality products, knowledgeable customer services staff, on-time delivery, product guarantees and a full training program – guaranteed.
- **Choice: Make your mark with Basco.** With 14 frame finishes, Basco offers your customers the selection they desire.



Shown above: Custom KD in burnished copper frame finish.



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bascoshowerdoor.com