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FOR IMMEDIATE RELEASE

BASCO UNVEILS NEW BRUSHED BRONZE FINISH

MASON, OH – May 2007 – George Rohde, CEO and president of Basco Shower Enclosures announces the introduction of Brushed Bronze, the company’s latest frame finish.

“We’re always staying top of the latest trends and Brushed Bronze is becoming a more and more popular faucet finish,” explains Rohde. “Many of our showrooms have requested a bronze finish, and Basco has responded with a finish that compliments the Brushed Bronze faucets of several manufacturers.”

Basco’s Brushed Bronze painted finish will be available on the company’s Core Product Lines as well as its high-end line of Celesta Luxury Glass Enclosures. Basco now offers 15 frame finishes and 13 glass options.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco’s approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has established them as the known and trusted industry leader. Basco is consistently rated number one in quality and brand preference within the industry. To learn more visit www.bascoshowerdoor.com.

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