



Contact: Darcy Little
513-333-4705
dlittle@sunriseadvertising.com

Basco Shower Enclosures Pleased to Announce Promotion *Joseph Finke Promoted to Vice President, Supply Chain*

MASON, OHIO – **DATE**, 2010 – Mason, Ohio-based Basco Shower Enclosures, a trusted leader and innovator in the shower enclosure industry, is pleased to announce that Joseph Finke has been promoted to vice president, supply chain. In his new role, Finke will be charged with establishing and running a world class supply chain management function, with primary responsibilities including: logistics, purchasing, materials management and inventory control.

Finke has been with Basco since January 1988. He was most recently responsible for leading the company's purchasing department. During that time, Finke became proficient in the procurement of resources from China.

"Joseph's experience, knowledge and passion will continue to be a valuable asset to the future of Basco," said Steve Lotz, vice president of operations. "It will be exciting to see how he applies his many qualities to his new role."

Finke is also actively involved in the community. He has worked with Boy Scouts of America, St. Vincent de Paul Society and Little Sisters of the Poor.

Finke graduated from Xavier University with a Bachelor's degree in marketing in 1980 and a Master's degree in finance in 1985. He resides in Hyde Park.

About Basco Shower Enclosures

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco's approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has helped establish them as the known and trusted industry leader. They are consistently rated number one in quality and brand preference within the industry. To learn more, visit www.bascoshowerdoor.com.

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