

## **Rep Agencies Honored at Basco's National Sales Meeting**

Jacksonville, FL, March 2008—Basco Shower Enclosures, a leading national shower enclosure company, recently announced their 2007 sales awards at the company's National Sales Meeting in Ponte Vedra Beach, Florida. On hand at the event was Basco's Sales Leadership Team and key principles from each of their manufacturing representative agencies. Don Gamble, Basco Executive Vice President of Sales and Marketing, commented at the meeting "I have been very impressed during my short tenure at Basco with the commitment and professionalism of our independent field sales force. I am honored to recognize the Best of the Best for 2007."

The companies recognized for achievement in 2007 include the following:

- Eastern Region Manufacturers Representative of the Year—Marton Sales and Service, Pinellas Park, FL.
- Central Region Manufacturers Representative of the Year—Battersby Danielson & Associates, Westfield, IN.
- Western Region Manufacturers Representative of the Year—Mid-America Sales, Grimes, IA.
- National Manufacturers Representative of the Year—Gray Sales, Inc., Philadelphia, PA.
- Celesta Star Award - Dominion Marketing, Sparks, Maryland,

The final award of the evening was presented by Basco President and Chief Executive Officer, George Rohde. The Founder's Cup, given to the recipient of the Chairman's Award, represents characteristics inspired by the traits and qualities exemplified by Basco founder and Chairman of the Board, Bill Rohde. "It is an award that honors the individual who exemplifies honesty, integrity, enthusiasm, and dedication and by their standard earned the respect of the industry," explained Rohde before honoring Bill Holliday of Holliday Sales in Charlotte, North Carolina with the award. Bill Holliday "is remarkably strong in both his desire and ability to understand the product and the process completely; he has proven to be an invaluable resource to Basco" stated Rohde.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco's approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has helped establish them as the known and trusted industry leader. They are consistently rated number one in quality and brand preference within the industry. To learn more visit [www.bascoshowerdoor.com](http://www.bascoshowerdoor.com).