

Press Release:
For Immediate Release

BASCO GROWS AGAIN

MASON, OH – October, 2008 – Basco, a leading shower enclosure manufacturer, opens the doors to a 50,000 square-foot facility, across from their existing location. Zoned for light manufacturing, the new addition will provide room for office space, meeting rooms, storage and workshop areas.

“By creating additional space, we have the opportunity to better control things like cost, quality, and lead time,” reports President and CEO George Rohde. “The result is a better product and additional services we can offer to our customer to create that remarkable experience they’re looking for.”

The new construction marks the second addition the company has made since moving to their existing location in 1992. In 2004, Basco added an additional 50,000 square feet to their facility that provided extra manufacturing and storage space, as well as a new 5,000 square-foot, state-of-the-art training center, home to the company’s highly acclaimed Basco University.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco's approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has established them as the known and trusted industry leader. Basco is consistently rated number one in quality and brand preference within the industry. To learn more visit www.bascoshowerdoor.com.