

Press Release:
For Immediate Release

**BASCO PROMOTES LAWRENCE LANGEFELS TO
CHIEF FINANCIAL OFFICER**

Mason, OH – May, 2009 – George W. Rohde, President and CEO of Basco Shower Enclosures, announces the promotion of Lawrence Langefels to the position of Chief Financial Officer.

Langefels joined Basco in 2001 under the title of Controller and most recently served as Vice President of Finance. He previously served in management positions with Cassidy Schiller & Associates and The Bode-Finn Company.

In his new role, Larry will be responsible for overseeing all of Basco's accounting functions including evaluating and implementing financial strategies and instituting improvements to support the corporation's growth.

“With years of concentration in the field of finance, Larry's promotion is a natural progression for a valued associate who has demonstrated a strong work ethic, coupled with a solid understanding of our organization” reports Rohde.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco's approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has helped establish them as the known and trusted industry leader. They are consistently rated number one in quality and brand preference within the industry. To learn more visit www.bascoshowerdoor.com.