

Press Release:
For Immediate Release

BASCO HIRES ADDITIONAL SALES AGENCIES TO COVER NEW TERRITORIES

Mason, OH – June, 2009 – Basco Shower Enclosures, a leading national shower enclosure company, recently announced the addition of several Manufacturer’s Representative Agencies to provide sales support to several previously unrepresented areas.

Joining Basco’s aggressive sales efforts are the following agencies:

- Avina Group representing Texas, Oklahoma and Arkansas.
- Olsen Sales & Consulting representing Colorado, Utah, Wyoming, Idaho & Montana.

Basco has also moved to increase international sales by enlisting the services of:

- Peleaz International representing Mexico, Central America, Puerto Rico, Carribean, Surinam, Venezuela, and Colombia.

“By engaging new sales agencies, we can bring our products and services to customers who before fell just outside our reach,” reports Don Gamble, Executive Vice President of Sales and Marketing. “Customers in these areas will truly benefit from the added support and enthusiasm of our independent field sales force.”

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco’s approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has helped establish them as the known and trusted industry leader. They are consistently rated number one in quality and brand preference within the industry. To learn more visit www.bascoshowerdoor.com.