

Press Release:
For Immediate Release

BASCO HIRES CINDY GOODWIN AS VICE PRESIDENT OF PLUMBING

Mason, OH, May, 2007 – Don Gamble, Executive Vice President of Sales and Marketing, announces Cindy Goodwin as its Vice President of Sales for Wholesale Plumbing. Goodwin will be responsible for overseeing all sales and marketing functions for the wholesale plumbing channel.

“Cindy brings a broad range of experience in the plumbing products industry to Basco” reports Gamble. “Basco’s growth in this key channel requires focus and leadership. I strongly believe that Cindy will be a tremendous asset to Basco by developing and implementing strategies to achieve a more intimate relationship with our customers.”

Prior to joining Basco, Goodwin worked with Alsons Corporation in varying roles of increased responsibility, most recently as National Sales Manager. She will relocate from Hillsdale, MI to Basco’s headquarters in Mason, OH.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco’s approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has helped establish them as the known and trusted industry leader. They are consistently rated number one in quality and brand preference within the industry. To learn more visit www.bascoshowerdoor.com.