

Basco's Preceria Shower Enclosures bring a new dimension to the bathroom

MASON, OH – June 2008 – Continuing to lead the way in shower enclosure innovation Basco introduces Preceria at this year's Long Cove Homearama.

"When our engineering department set out to design the Preceria door, they started from the ground up, analyzing and evaluating every aspect of the doors," says Steve Lotz, Vice President of Manufacturing for Basco Shower Enclosures. "We wanted to offer homeowners something different that could truly serve as the focal point in the bathroom. Preceria offers a streamlined look with many innovative curved elements."

Preceria has a solid, elliptical-shaped header that suspends above 5/16" thick luxurious glass. The 74-inch-tall enclosure utilizes an oversized 8-inch curved pull handle and features decorative hardware. Glass to glass hinges offer the flexibility of swinging the door panel both in and out. Homeowners can choose from either a curved door or a straight door, and frame finish options include silver, brushed nickel or any of 9 powdered-coated finishes to complement every bathroom décor. Preceria is available in Clear glass to showcase tile and emphasize an open feel in the bathroom or Silk glass for a beautiful effect that offers more privacy.

Make sure to look for Preceria as well as Basco's other frameless enclosures including their Celesta and Infinity frameless enclosures which are displayed in seven of the ten luxury homes in this year's show.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco's approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has established them as the known and trusted industry leader. Basco is consistently rated number one in quality and brand preference within the industry. To learn more visit www.bascoshowerdoor.com.