

Press Release:  
For Immediate Release

**BASCO PROMOTES DAVID LEWIS TO  
WESTERN REGIONAL SALES MANAGER**

Mason, OH – March, 2009 – Don Gamble, Executive Vice President of Sales & Marketing for Basco Shower Enclosures, announces the promotion of David Lewis to the position of Western Regional Sales Manager.

In his new role, Lewis will oversee and assist manufacturing representatives in Arkansas, Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North and South Dakota, Oklahoma, Texas, and Wisconsin.

“David’s experience and strong understanding of Basco’s systems and product flow will be a valuable asset to the Western Region,” reports Gamble.

David graduated from University of Dayton with a degree in Marketing and Entrepreneurship. He started with Basco in 2006 when he began his sales career working with Lowes Special Order. David continued his career with Basco as sales support in the Customer Service Department and most recently accepted a Managerial role at Basco’s Chicago Installation Center.

Since 1955, Basco has earned the trust of millions of customers by designing and fabricating quality custom shower doors and shower enclosures. Basco’s approach to innovation, knowledgeable customer service staff, on-time delivery, product guarantees, and a full training program has helped establish them as the known and trusted industry leader. They are consistently rated number one in quality and brand preference within the industry. To learn more visit [www.bascoshowerdoor.com](http://www.bascoshowerdoor.com).